



Santa Cruz County Seniors Commission

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October 15, 2019

Santa Cruz County Board of Supervisors
701 Ocean Street, Room 500
Santa Cruz, CA 95060

Re: Acknowledging Santa Cruz County Board of Supervisors Support for the 2020 U.S. Census

Dear Members of the Board,

The purpose of this letter is to acknowledge your January 15, 2019 Board action in support of the 2020 U.S. Census and to thank you for your subsequent efforts thereof.

Federal and State funding for many of the agencies and services that support seniors is determined by information gathered in the census. However, seniors are among the populations at risk of being missed during the count for a variety of factors. Therefore, the *Santa Cruz County Seniors Commission* is committed to remaining aware of and supporting 2020 U.S. Census outreach and engagement efforts within the Santa Cruz County senior community.

The Commission was gratified to learn of the Board resolution in support of the 2020 U.S. Census, and subsequent efforts including authorizing the County Administrative Officer to execute the *County-Optional Agreement to Conduct Outreach Related to the California Complete Count 2020 Census*, directing staff to establish the *Santa Cruz County Complete Count Committee* and appointing the Board Chair to serve as the chairperson through 2020.

The Commission stands with the Board of Supervisors in recognizing the importance of the 2020 U.S. Census and supporting outreach and engagement efforts to ensure a complete, fair, and accurate count of all Californians.

Respectfully submitted,

Carol Childers

Commission Chair on behalf of the Santa Cruz County Seniors Commission